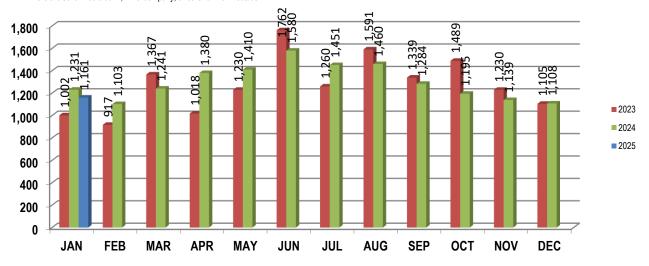


# Memphis Area Home Sales Report January 2025

Sales Summary									
	Ja	nuary Total Sa	es	YTD Total Sales					
	2025	2024	2024	% change					
Units	1,161	1,249	-7.0%	1,161	1,249	-7.0%			
Median Sales Price	\$190,000	\$168,000	13.1%	\$190,000	\$168,000	13.1%			
Average Sales Price	\$247,876	\$220,648	12.3%	\$247,876	\$220,648	12.3%			

	Jan	uary Existing S	ales	Y1	D Existing Sal	es	
	2025	2024	% change	2025	2024	% change	
Units	1,114	1,180	-5.6%	1,114	1,180	-5.6%	
Median Sales Price	\$184,150	\$156,500	17.7%	\$184,150	\$156,500	17.7%	
Average Sales Price	\$238,897	\$203,144	17.6%	\$238,897	\$203,144	17.6%	
	Janu	ary New Home	Sales	YTI	D New Home Sa	ales	
	2025	2024	% change	2025	2024	% change	
Units	47	69	-31.9%	47	69	-31.9%	
Median Sales Price	\$432,900	\$524,950	-17.5%	\$432,900	\$524,950	-17.5%	
Average Sales Price	\$460,715	\$519,990	-11.4%	\$460,715	\$519,990	-11.4%	
	Ja	nuary Bank Sa	les	YTD Bank Sales*			
	2025	2024	% change	2025	2024	% change	
Units	14	13	7.7%	14	13	7.7%	
Median Sales Price	\$161,750	\$147,500	9.7%	\$161,750	\$147,500	9.7%	
Average Sales Price	\$246,225	\$142,935	72.3%	\$246,225	\$142,935	72.3%	
	Janı	ary Non-Bank	Sales	YT	D Non-Bank Sa	ales	
	2025	2024	% change	2025	2024	% change	
Units	1,147	1,236	-7.2%	1,147	1,236	-7.2%	
Median Sales Price	\$190,000	\$169,894	11.8%	\$190,000	\$169,894	11.8%	
Average Sales Price	\$247,896	\$221,465	11.9%	\$247,896	\$221,465	11.9%	

Data compiled from deeds that were recorded in Shelby, Fayette and Tipton counties. \*Bank sales represent all warranty deeds recorded in Shelby, Fayette and Tipton counties where the seller was a bank, REO company, or other similar institution.



Source is MAARdata unless otherwise noted.

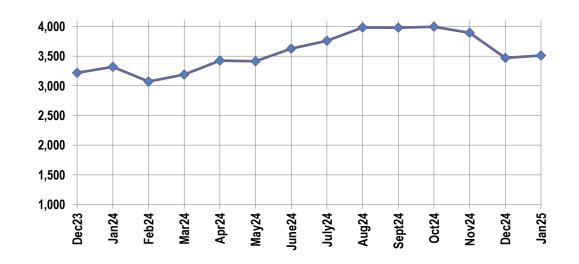


# Memphis Area Home Sales Report January 2025

Active Listings							
	Units Ave. List Price						
Single Family	3,235	\$396,113					
Condo/Co-op	229	\$242,630					
Duplex	47	\$200,936					
Market Total	3,511	\$383,490					

Pending Sales							
	Units	Ave. List Price					
Single Family	1,144	\$343,481					
Condo/Co-op	44	\$243,307					
Duplex	30	\$128,693					
Market Total	1,219	\$334,583					

	Januar	ry Foreclosure A	Actions	YTD Foreclosure Actions			
	2025	2024	% change	2025	2024	% change	
Total	33	36	-8.3%	33	36	-8.3%	



Inventory

Feb-23	2,760	Feb-24	3,072
Mar-23	2,804	Mar-24	3,189
Apr-23	2,975	Apr-24	3,425
May-23	3,070	May-24	3,412
Jun-23	3,192	Jun-24	3,627
Jul-23	3,445	Jul-24	3,759
Aug-23	3,311	Aug-24	3,981
Sep-23	3,542	Sep-24	3,980
Oct-23	3,668	Oct-24	3,994
Nov-23	3,550	Nov-24	3,893
Dec-23	3,218	Dec-24	3,469
Jan-24	3,319	Jan-25	3,511

## January 2025

		Ja	nuary Total Sa	les	Jan	uary Existing S	ales	Janu	ary New Home	Sales	January Bank Sales		
		2025	2024	% change	2025	2024	% change	2025	2024	% change	2025	2024	% change
ž	Units	89	85	4.7%	89	85	4.7%				1	2	-50.0%
Frayser	Median Sales Price	\$106,000	\$112,400	-5.7%	\$106,000	\$112,400	-5.7%						
ш	Ave. Sales Price	\$109,673	\$111,908	-2.0%	\$109,673	\$111,908	-2.0%				\$65,000	\$111,025	-41.5%
h/ ke	Units	62	77	-19.5%	62	77	-19.5%				1	1	0.0%
Raleigh/ Cov. Pike	Median Sales Price	\$146,000	153,000	-4.6%	\$146,000	153,000	-4.6%						
° 2 ∝	Ave. Sales Price	\$150,490	\$152,489	-1.3%	\$150,490	\$152,489	-1.3%				\$245,000	\$232,502	5.4%
uw	Units	25	50	-50.0%	23	50	-54.0%	2					
Downtown	Median Sales Price	\$110,000	\$60,000	83.3%	\$109,000	\$60,000	81.7%						
å	Ave. Sales Price	\$167,522	\$110,994	50.9%	\$168,133	\$110,994	51.5%	\$160,500					
u,	Units	64	76	-15.8%	63	76	-17.1%	1			2		
Midtown	Median Sales Price	\$165,750	\$148,000	12.0%	\$160,000	\$148,000	8.1%						
Σ	Ave. Sales Price	\$187,585	\$197,147	-4.9%	\$186,753	\$197,147	-5.3%	\$240,000			\$139,200		
shis	Units	85	125	-32.0%	81	124	-34.7%	4	1	300.0%	1	4	-75.0%
S. Memphis	Median Sales Price	\$82,500	\$67,500	22.2%	\$67,000	\$67,500	-0.7%	\$206,850				\$77,500	
S.I	Ave. Sales Price	\$90,462	\$75,223	20.3%	\$84,624	\$73,608	15.0%	\$208,675	\$275,500	-24.3%	\$103,000	\$82,525	24.8%
ts ut	Units	50	61	-18.0%	49	61	-19.7%	1					
Berclair/ Highland Heights	Median Sales Price	\$120,000	\$94,000	27.7%	\$120,000	\$94,000	27.7%						
요 또 포	Ave. Sales Price	\$111,819	\$97,208	15.0%	\$110,122	\$97,208	13.3%	\$195,000					
shis	Units	206	160	28.8%	205	160	28.1%	1					
E. Memphis	Median Sales Price	\$208,250	\$175,000	19.0%	\$208,000	\$175,000	18.9%						
ц Ц	Ave. Sales Price	\$257,974	\$219,818	17.4%	\$255,086	\$219,818	16.0%	\$850,000					
ven	Units	81	77	5.2%	80	77	3.9%	1			2		
Whitehaven	Median Sales Price	\$110,000	\$130,000	-15.4%	\$109,900	\$130,000	-15.5%						
ЧМ	Ave. Sales Price	\$120,381	\$126,665	-5.0%	\$119,442	\$126,665	-5.7%	\$195,500			\$104,125		
e/ e/	Units	40	46	-13.0%	39	48	-18.8%	1					
Parkway Village/ Oakhaven	Median Sales Price	\$126,900	\$120,000	5.8%	\$125,000	\$120,000	4.2%						
<u>ہ</u> ہے	Ave. Sales Price	\$129,986	\$137,845	-5.7%	\$127,550	\$137,845	-7.5%	\$225,000					
Ē	Units	62	82	-24.4%	60	82	-26.8%	2			3	2	50.0%
Hickory Hill	Median Sales Price	\$200,950	\$172,500	16.5%	\$197,950	\$172,500	14.8%				\$152,000		
Hic	Ave. Sales Price	\$207,694	\$175,976	18.0%	\$201,621	\$175,976	14.6%	\$389,900			\$163,167	\$180,000	-9.4%
ind	Units	7	2	250.0%	7	2	250.0%						
Southwind	Median Sales Price	\$280,000			\$280,000								
Sol	Ave. Sales Price	\$291,414	\$589,500	-50.6%	\$291,414	\$589,500	-50.6%						

## January 2025

[	January Total Sales		les	January Existing Sales		January New Home Sales			January Bank Sales				
		2025	2024	% change	2025	2024	% change	2025	2024	% change	2025	2024	% change
Cordova	Units	107	121	-11.6%	107	118	-9.3%		3			2	
	Median Sales Price	\$264,750	\$251,000	5.5%	\$264,750	\$250,000	5.9%		\$349,900				
Ŭ	Ave. Sales Price	\$301,431	\$268,724	12.2%	\$301,431	\$265,684	13.5%		\$388,267			\$256,500	
Ħ	Units	58	54	7.4%	57	49	16.3%	1	5	-80.0%	2		
Bartlett	Median Sales Price	\$295,000	\$294,250	0.3%	\$295,000	\$285,000	3.5%		\$505,742				
•	Ave. Sales Price	\$311,888	\$307,937	1.3%	\$311,046	\$289,753	7.3%	\$359,900	\$486,137	-26.0%	\$351,500		
	Units	41	31	32.3%	41	31	32.3%				1		
G'town	Median Sales Price	\$415,000	\$450,000	-7.8%	\$415,000	\$450,000	-7.8%						
0	Ave. Sales Price	\$453,496	\$518,034	-12.5%	\$453,496	\$518,034	-12.5%				\$405,000		
ille	Units	47	56	-16.1%	38	37	2.7%	9	19	-52.6%	1		
Collierville	Median Sales Price	\$549,000	\$541,082	1.5%	\$499,950	\$445,000	12.3%	\$699,900	\$591,330	18.4%			
ပိ	Ave. Sales Price	\$610,123	\$559,134	9.1%	\$581,777	\$510,483	14.0%	\$729,805	\$653,876	11.6%	\$950,000		
p	Units	20	23	-13.0%	18	13	38.5%	2	10	-80.0%			
Lakeland	Median Sales Price	\$346,750	\$430,000	-19.4%	\$332,500	\$305,000	9.0%		\$622,450				
La	Ave. Sales Price	\$441,930	\$449,226	-1.6%	\$423,000	\$312,577	35.3%	\$612,300	\$626,869	-2.3%			
Б	Units	21	18	16.7%	17	11	54.5%	4	7	-42.9%			
Arlington	Median Sales Price	\$495,000	\$502,200	-1.4%	\$465,000	\$454,900	2.2%	\$579,142	\$527,985	9.7%			
Ar	Ave. Sales Price	\$490,357	\$455,032	7.8%	\$466,943	\$386,832	20.7%	\$589,870	\$562,205	4.9%			
ы	Units	12	26	-53.8%	10	22	-54.5%	2	4	-50.0%	1		
Millington	Median Sales Price	\$186,250	\$265,000	-29.7%	\$182,500	\$216,500	-15.7%		\$305,990				
N.	Ave. Sales Price	\$208,543	\$246,864	-15.5%	\$184,697	\$236,387	-21.9%	\$327,770	\$304,490	7.6%	\$141,750		
~ ~	Units	1,061	1,156	-8.2%	1,030	1,107	-7.0%	31	49	-36.7%	14	13	7.7%
Shelby County	Median Sales Price	\$179,900	\$158,500	13.5%	\$175,000	\$150,000	16.7%	\$429,000	\$568,900	-24.6%	\$161,750	\$147,500	9.7%
လပ	Ave. Sales Price	\$238,193	\$211,746	12.5%	\$230,985	\$196,081	17.8%	\$477,702	\$565,647	-15.5%	\$246,225	\$142,935	72.3%
e >	Units	56	60	-6.7%	43	43	0.0%	13	17	-23.5%			
Fayette County	Median Sales Price	\$382,450	\$350,556	9.1%	\$360,000	\$292,000	23.3%	\$447,559	\$399,900	11.9%			
шo	Ave. Sales Price	\$422,115	\$372,996	13.2%	\$418,570	\$356,006	17.6%	\$433,840	\$415,972	4.3%			
<u>د &gt;</u>	Units	44	33	33.3%	41	30	36.7%	3	3	0.0%			
Tipton County	Median Sales Price	\$247,500	\$285,000	-13.2%	\$240,000	\$253,500	-5.3%	\$399,900	\$331,170	20.8%			
- 0	Ave. Sales Price	\$259,610	\$255,493	1.6%	\$249,218	\$244,673	1.9%	\$401,633	\$363,687	10.4%			



# NEWS RELEASE

FOR IMMEDIATE RELEASE

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# **January Market Report**

MEMPHIS, Tenn., February 12, 2025 – Memphis-area home sales for January decreased 7.0 percent from a year ago, with 1,161 total sales recorded in the Memphis Area Association of REALTORS<sup>®</sup> MAARdata property records database. Sales were up 4.8 percent from December, when there were 1,108 total sales. The average sales price from January-to-January went up 12.3 percent, at \$247,876. Inventory increased 1.2 percent, with 3,511 units listed for sale. January average DOM was 58, a 16 percent increase from the previous month. Sales volume YTD increased 4.4 percent, to \$287.8 million.

### **January Comparison**

			%
	2025	2024	Change
Total Home Sales	1,161	1,249	-7.0%
Median Sales Price	\$190,000	\$168,000	13.1%
Average Sales Price	\$247,876	\$220,648	12.3%
Monthly Sales Volume	\$287.8 million	\$275.6 million	4.4%

#### Year-to-Date Comparison

	2025	2024	% Change
Total Home Sales	1,161	1,249	-7.0%
Median Sales Price	\$190,000	\$168,000	13.1%
Average Sales Price	\$247,876	\$220,648	12.3%
Monthly Sales Volume	\$287.8 million	\$275.6 million	4.4%

Historical home sales statistics are located at <u>https://www.maar.org/news-</u> events/market-statistics/.

"Sales went up almost five percent from December," said 2025 MAAR President Greg Renfrow. "And by volume, the market is ahead of January 2024. Inventory also ticked up."

Serving the Mid-South for more than 100 years as the Voice for Local Real Estate, the Memphis Area Association of REALTORS<sup>®</sup> serves and represents real estate professionals as well as provides real estate information to the general public. About 4,500 members unite to make up one of Tennessee's largest local REALTOR<sup>®</sup> organizations with real estate expertise stretching throughout the greater Memphis area. The MAARdata system includes records of all single-property transactions in Shelby, Fayette, and Tipton counties. The MLS includes listings in Shelby, Fayette, Tipton, Hardeman, Hardin, McNairy, and Lauderdale counties in Tennessee; DeSoto County in Mississippi; and Crittenden County in Arkansas.

MAAR members subscribe to the National Association of REALTORS<sup>®</sup> Code of Ethics. For more information, visit MAAR's Web site at <u>www.maar.org</u>.

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